

Cookie	Name	Purpose	Persistent/ Session	More information
Facebook	Facebook pixel	To establish whether our content and advertising on Facebook drove you to our website and which pages you then viewed.	Persistent	Further details can be found here .
DoubleClick	DoubleClick Floodlights	To establish whether our advertising on third party websites, including Google websites, drove you to our website and which pages you then viewed.	Persistent	Further details can be found here .
Bing	Bing Tracking Pixel	To establish whether our advertising on Bing, drove you to our website and which pages you then viewed.	Persistent	Further details can be found here .
Adobe Analytics Adobe Audience Manager Adobe Marketing Cloud Adobe Media Optimiser	Adobe Marketing Cloud Cookies	To track how you use our website, which of our advertisements drive you to our website, to track emails we send to you, to connect your Center Parcs login details to your other information so that we can identify you as an individual.	Persistent	Further details can be found here.
Google Adwords Conversion Tag	Google Adwords	To establish whether our advertising on third party websites, including Google websites, drove you to our website and which pages you then viewed.	Persistent	Further details can be found here .
Remarketing	Google	To track your behaviour on our website so that we can tailor our advertising towards your interests.	Persistent	Information about Google can be found here . Information about our Privacy Policy can be found here .