

Things you do	What information is collected	What is it used for	Our Legal Grounds for collecting information
Browse the website (cookies)	Information about your computer, such as which browser you are using, your network location, the type of connection you are using (e.g. broadband, ADSL etc) and your IP address. This is done through cookies. See our Cookie Policy for more detail.	Improving content and functionality on our website.	<p>Legitimate interests of Brean Theme Park Ltd to improve its services.</p> <p>The level of information gathered is not intrusive as it is only used to determine if the website works well and to enable Brean Theme Park to improve its services.</p>
Book wristbands online	If you book online we will collect the following information: · requested date of your visit; number and type of wristbands required; Name, email address and contact phone number	All the information we request from you is needed in order to provide availability and pricing details, in relation to your search.	<p>Taking steps at your request prior to entering into a contract.</p> <p>To ensure we can complete the performance of our contract with you we require you to provide the stated information.</p>
Enter a competition	If you enter a competition with us we will collect your name, address and contact details.	Administration of the competition and to contact you if you have been successful.	Legitimate interests of Brean Theme Park in running competitions and other promotions.
Enter a competition and consent to receive marketing	If you enter a competition and consent to receive marketing, we will collect your name, address and contact details.	Sending direct marketing communications to you.	<p>Consent.</p> <p>You have the right to withdraw your consent at any time. Where consent is the only legal basis for processing, we will cease to process data after consent is withdrawn.</p>
Sign up to a newsletter and/or marketing communications	If you request marketing communications we will as a minimum collect your full name and email address.	Sending direct marketing communications to you.	<p>Consent.</p> <p>You have the right to withdraw your consent at any time. Where consent is the only legal basis for processing, we will cease to process data after consent is withdrawn.</p>